

Writing and Publishing a Research Article

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?

*Is this your first time writing
a research article?*



?

*Have you previously written
a research article... and
published it?*



"Does a blog count as being published?"

?

*How did it feel getting published
for the first time?*





*Why do you want to write a
research article?*

?

Recognition

Feedback

Authority

Sharing

*Why do you want to publish
a research article?*

Reputation

PhD /MA

Skills

Satisfaction

Career

?

The article represents the writer.

?

*How do you write a research article...
... and get it **PUBLISHED**?*



Pre-writing

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graph TD; A[Pre-writing] --> B[Writing]; B --> C[Post-writing];
```

Writing

Post-writing

First of all...

you have to have:

research, data, idea, **POINT**

Your **PhD** or **MA** research is a valuable source...

Before writing...

Find the right journal

- Ask supervisors, colleagues, friends
- Look at published articles related to your area.



Before writing...

Shortlist the journals:

- General-interest vs. niche interest journal?
- International vs. regional?
- Peer reviewed / Indexed / high-impact?
- Open access vs. subscription journal?



Answers to these Qs can be found at the journal's Aim & Scope

Before writing...

Select and get to know the journal:

- Journal style (e.g. length, referencing)
- Restrictions
- Read previously published articles

Before writing...

What's the point?

What is the contribution?

So, what?

Who cares?

Before writing...



How to find the point of your article?

Imagine your audience

How would you sell your idea to your audience in 90 sec?

Before writing...

Pitch your research in 90 seconds.

Writing...



The Conversation

Writing...

In the conversation:

- Stick to the **point**
 - Don't be afraid to **explain**
 - **clarity** is key
 - Refer to what **others** have said recently.
 - Contribute something **new**.

Title

Abstract

Introduction

Literature Review

Methodology

Findings & Discussion

Conclusion

References

So where do we start?

IMRAD

Beginning the work





TINY TEXT

A structure for the writer to articulate, plan and guide their paper... a **ROAD MAP**

Plan



Guide



ABSTRACT



Plan

Map

TINY TEXT



Creating a **road map** Using the abstract

The 5 moves

- **LOCATE** contextual background
- **FOCUS** aim and objective
- **ANCHOR** methods
- **REPORT** findings
- **ARGUE** discussion, conclusions (So what?)



Writing the abstract



Get started

with the abstract

Step #1

LOCATE: is now a significant issue (in/for)... because **(expand)**.

FOCUS: In this paper I focus on

ANCHOR: The paper draws on findings from a study of which used in order to show that **(expand)**

REPORT: The analysis of the findings shows that

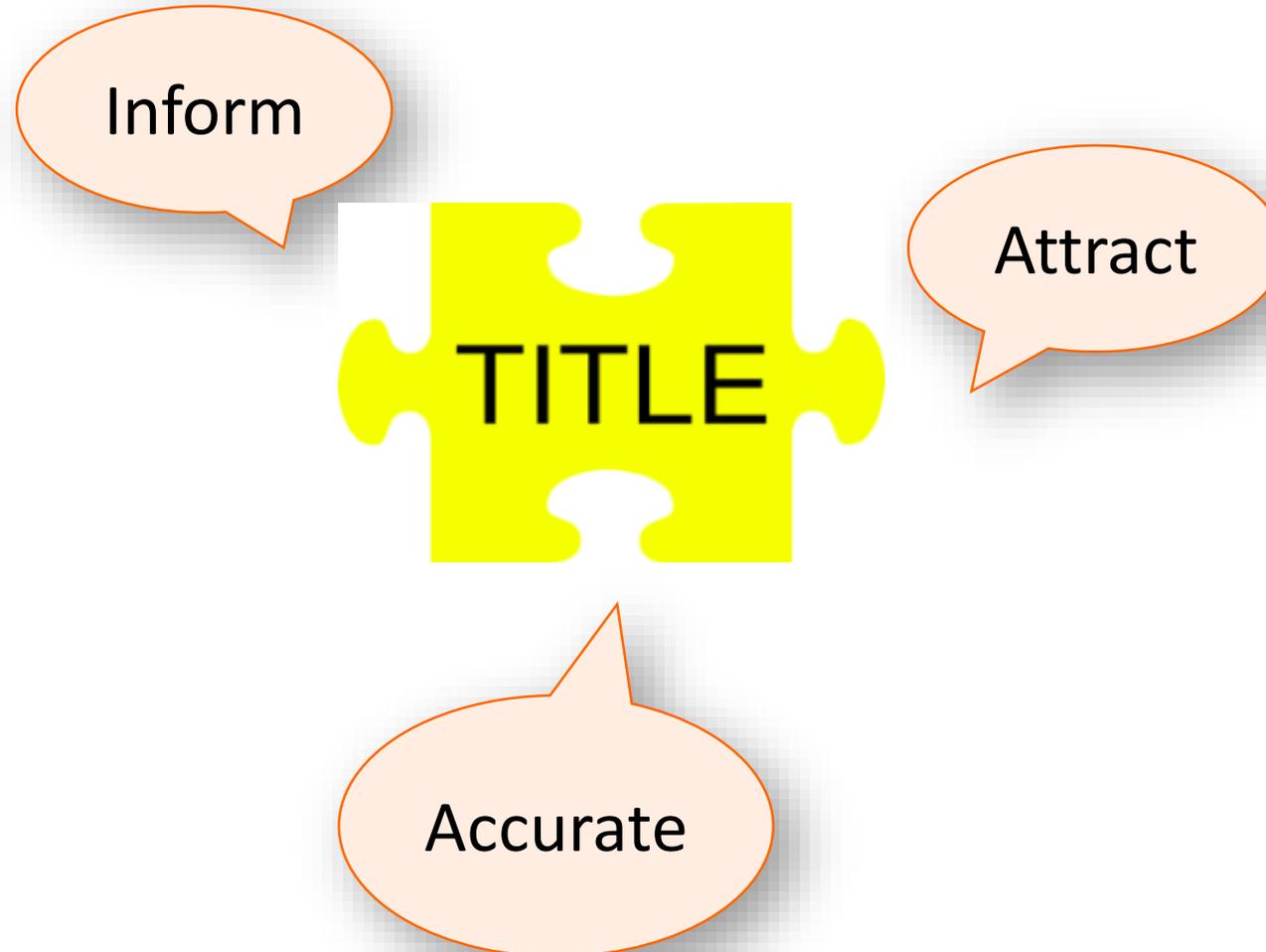
ARGUE: The paper argues that and concludes by suggesting that

Pitfalls in writing the abstract

- Drown in detail.
- Trying to say it all.
- Writing without a reader in mind.
- Struggling to find the angle (the 'so what').
- Worried of being out there.

Crunch the Title

Step #2



Types of Title

L2 Experience Mediates the Relation between Mainstream Acculturation Orientation and Self-Assessed L2 Competence among Migrants

[full sentence]

Cross-Cultural Pragmatic Failure

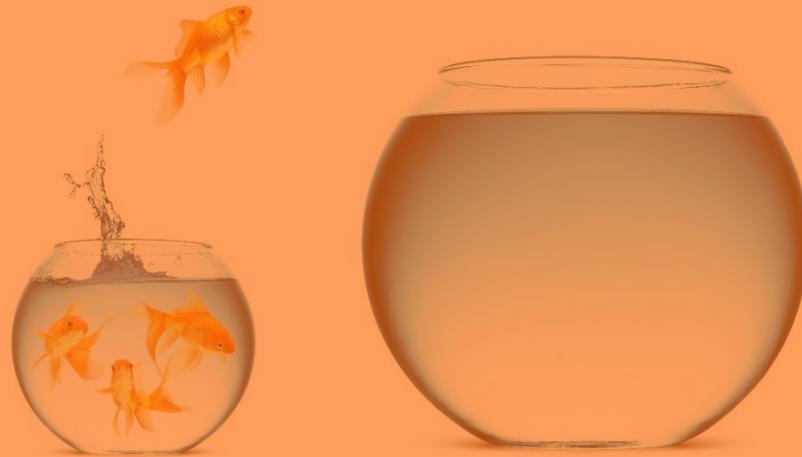
[nominal group]

When *Safe* Means 'Dangerous': A Corpus Investigation of Risk Communication in the Media

[compound]

Do Productive Skills Improve in Content and Language Integrated Learning Contexts? The Case of Writing

[Question]



Expanding the Tiny Text

Allocate number of words for each section

Step #3

Locate

500

Focus

100

Anchor

1500

Report

2000

Argue

2500

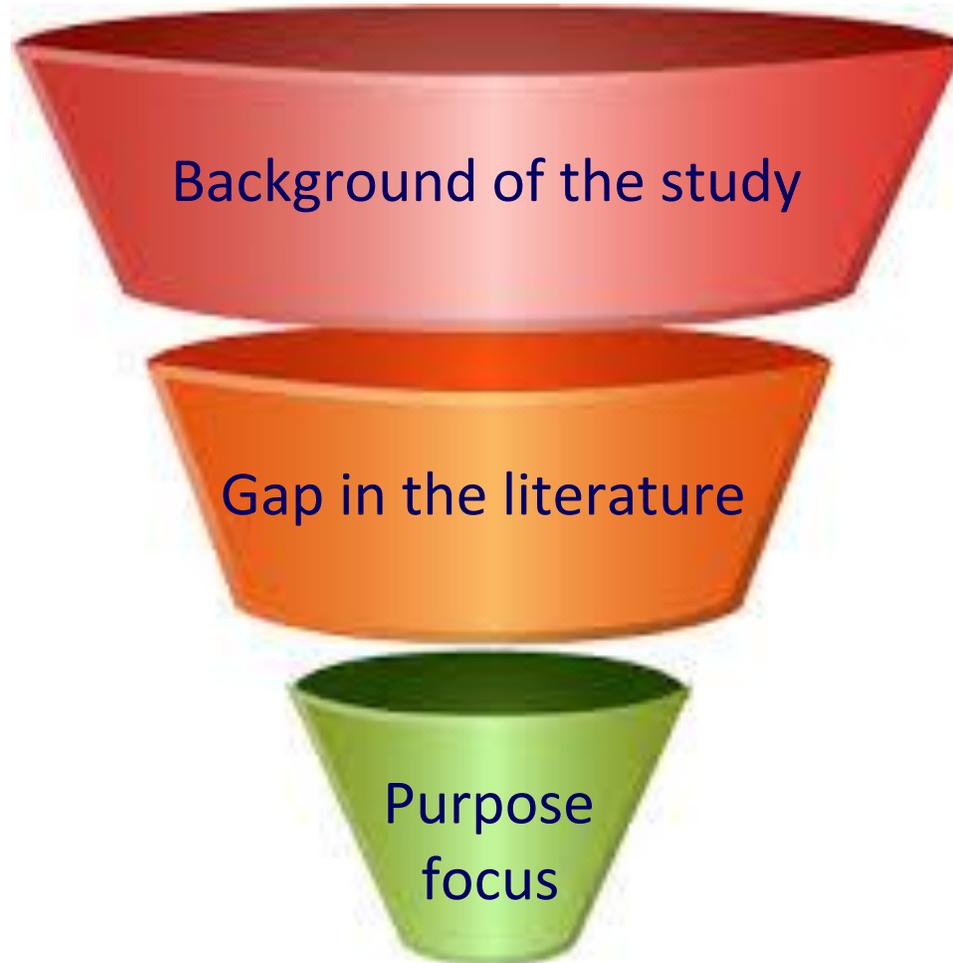
EXAMPLE

1. Journal word-count
2. Weighting of sections
3. Assigning time to sections
4. Using abstract to rework ideas

Expand LOCATE + FOCUS

Step #4

Introduction & Literature review



What is the problem?
What has been done?
What do you think?
What is lacking?
How does your research fit in?

- Clear
- Concise
- Compelling

Sentence skeletons

Tip

In this article, I discuss the main arguments that deal with the issue of _____. In distinguishing between _____, it is my purpose to highlight _____ by pointing to _____. Besides providing a map of the _____, I assess the extent to which these _____ lay the groundwork for _____. The article is structured as follows. After giving an over view of the scope of the _____, I review the particular _____. Next, I provide a summary of _____. Finally in the last two sections, I consider several implications derived from _____ and argue that _____.

How did you solve the problem?

- Describe the methodology accurately and precisely.
- State why this particular methodology is chosen.
- State how to apply the methodology.

Report major findings that are pertinent to the argument to be made.

Interpret. Explain. Discuss.

Important FINDINGS....

What is your point of view and why?

Expand ARGUE

Step #7

Is this the
type of
conclusion
you want?

in Conclusion...
I will now REPEAT
everything
I just said in my
essay!

The Conclusion is NOT a SUMMARY!

It is an extension of the argument

Elaborate the contribution:

- A challenge to existing thinking
- new lens on the problem
- implication for practice
- future research

“

These are my findings. This is my argument. It is a significant contribution to the field. It matters. Here's why and how... Here is what you know that you didn't before.

(Thomson & Kamler 2013)

After writing (the first draft)



REFINE the argument

Step #8



Map the ground. Take a helicopter view of the paper.



REFINE the argument

Step #8

What are the major chunks about?

Are they in the right order?

Do they flow logically?

What can be removed?

What needs to be added?



REVISE and EDIT

Step #9

- Be consistent
- Avoid repetition
- Do not over use direct quotations
- Do not exaggerate
- Avoid emotive words
- Pay attention to the verbs / tense
- Check spelling, grammar, punctuation (language)
- Follow author's guidelines (format, reference, etc)
- Do NOT plagiarise!
- Get someone else to read the paper.

ABSTRACT



the paper in a nutshell

TINY TEXT





Set a deadline

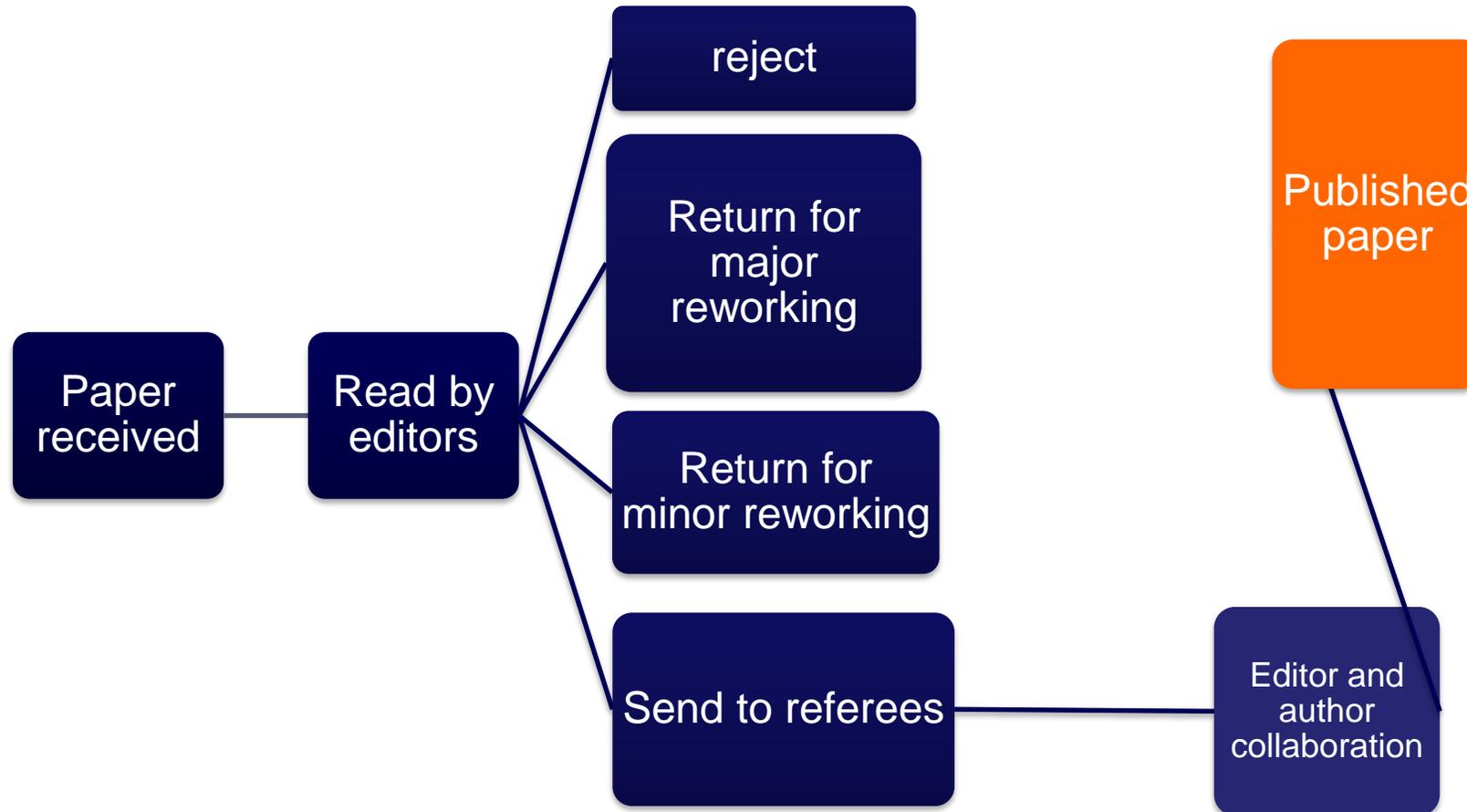


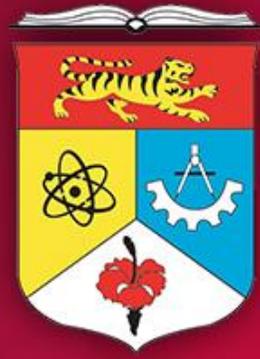
Be consistent...

To succeed in writing

SUBMIT. Phew, it's in...

Step #10





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of Malaysia*

Inspiring Futures, Nurturing Possibilities